



Board & members
congratulate
APHH

with their 1st and maiden Conference!!

Lisbon, November 4, 2011



Bob M. Mulder

Vice President VHVG

Chair elect HCI



Facility manager
Franciscus Hospital
Roosendaal
The Netherlands



VHVG is an active and independent team of professionals.

F&B as historical background

Now focusing on the broad field of Facility Management

100 members



The VHVG has F&B as historical background



EDUCATION/TRAINING



Even though the level of professionalism is very high, the constant need to learn and develop is always there

Constant monitoring of the need to improve



Facts & figures on Healthcare in the Netherlands:



17 mlj. inhabitants
Aprr. 2.100 HC institutions
90 Hospitals (1998 > 2011)
caused by merging, up-scaling
Av. hospital size: 350 Beds
(smallest: 142 Beds; largest: 1.100 Beds)
5 Hospitals < 200 Beds
8 University Hospitals
12 Top clinical (teaching) hospitals

Average length of admittance: 5,4 days



INTERNATIONAL MARKET

Intensive contacts
& exchange of
information

Site visits

Member of HCI

*'VHVG to branch out in the
international market'*



HCI OVERVIEW

- Background
- Shared challenges
- Shared opportunities
- Structure
- Goals

BACKGROUND

**Formed in July 2004
by 6 charter members
meeting in Reno,
Nevada, US**

**Formed as a global alliance -
federation of associations**





Healthcare Catering and Hospitality Institute (HCI) represents caterers, hospitality professionals and food and beverage managers in healthcare industries in order to benefit all members.

Our objectives are to:

- Share resources and advance the profession
- Develop standardized care protocols
- Build a Web-based reference library
- Build a global professional marketplace
- Enjoy online networking and education
- Develop an international job bank
- Assist in forming new organizations

BACKGROUND

Total Membership 2011:

- 11 Associations
- 22,000 catering and foodservice professionals

SHARED CHALLENGES

- Global networking:

We're better together!

SHARED OPPORTUNITIES

- Global alliance
- Mutual financial and educational benefit
- Extend an invitation to existing similar associations

SHARED OPPORTUNITIES

Expand Member Services:

- Increase value of membership
- Excitement created by new partnering
- Build pride in profession
- Doing more together than any of us can do apart

SHARED OPPORTUNITIES

Uniform Educational Materials:

- Specialized nutrition, e.g., dysphagia diet, renal diet
- Food safety
- Management
- Human resources skills

STRUCTURE

Internationally Accepted Credentialing:

- Improve job portability
- Improve professionalism & value to employers
- International guidelines for certification

STRUCTURE

Board of Directors –

representing each member association

2011 Executive Committee:

- *Chair – Miguel Herrera (Spain)*
- *Chair – Elect, Bob Mulder (Netherlands)*
- *Secretary/Treasurer – Sue Ullmann, NACC*
- *Executive Director, Bill St. John (USA)*

STRUCTURE

Annual board meeting at convention of HCI host
(rotating schedule)

2011 – Dublin, Ireland (June 22-23)

2012 – Malaga, Spain (October)

2013 - Amsterdam, Netherland (May)

STRUCTURE

No cost to associations or their members to join

- All members of each association become members with all benefits.

- *Members at the time:*

The logo for the Dietary Managers Association (DMA) features the letters 'DMA' in a large, stylized, red, cursive font.

Dietary Managers Association

The logo for the Canadian Society of Nutrition Management (CSNM) consists of the letters 'CSNM' in a white, bold, sans-serif font on a dark blue rectangular background.

Canadian Society of
Nutrition Management



Hospital Caterers Association



National Association
of Care Catering



Institute of Hospitality in Healthcare



Kost- og ernærings-
forbundet

Norwegian Dietetic
Association



Catering Management
Association of Ireland



Swedish Association of
Dietitians



VHVG Hospitality Management



Spanish Association of
Healthcare Hospitality



The Spanish Society of
Dietetics and Food Science



STRUCTURE

Target Expansion Markets:

- Italy
- Far East
- Germany
- South Africa
- South America
- France
- **Portugal!!!**

ANNAPURNA EXCHANGE PROGRAM

HCI Annapurna Exchange is a two-way exchange program aimed at professions and professionals, directly or indirectly involved in the management of foodservices in Global healthcare services. This is giving the opportunity to learn from overseas colleagues and to share best practices.

The first Annapurna Exchange took place May 10 - 21, 2010 between the Netherlands and the United States



WE'RE BETTER TOGETHER!



**Healthcare Caterers
International**